



# Smart WorldEvents

Smarter living on a smarter planet

## Smart World Event Berne, Switzerland

### 25 September 2014

HOTEL AMBASSADOR & SPA  
Seftigenstrasse 99  
3007 Bern

Internet of Things, Wearable Technologies, Cloud Computing and Smart Urbanization powered by Intel



1:00 p.m.	<b>Welcome</b> <b>AlpICT, Yohann Perrot, ICT Cluster Berne, Christoph Beer, Managing Director</b>
1:05	<b>Keynote Speech, Lowering barriers to entry to IOT and wearables with the Intel Edison™, Paul Stacey, Marketing Manager, Wearable Technology and Smartphone, Intel EMEA</b>
1:30	<b>Introduction to the Smart World Session and the corresponding Innovation Competitions, Christian Stammel, CEO &amp; Founder, Navispace</b>
1:45	<b>New opportunities in M2M communications, Jaap Vossen, acting Head of M2M, Swisscom</b>
2:00	<b>The network society, Bo Ribbing, Head of Sales Development, Device Connections, Ericsson (Speaker tbc)</b>
2:15	<b>Securing the deployment of Internet of Things, Axel Hansmann, VP Strategy &amp; Marketing, Gemalto M2M</b>
2:30	<b>Wireless Cloud-based M2M technology, Martin Buber, Business Development Manager, Microtronics Engineering</b>
2:45	<b>Coffee Break</b>
3:15	<b>Tank to the cloud - the efficient logistic !, Jean-Marc Uehlinger, Operational Director, Sensile Technologies</b>
3:30	<b>Making machines talk - enabling the Internet of Things, Guido Walcher, Director Quality and Intellectual Property, Telit Wireless Solutions</b>
3:45	<b>M2M hail- &amp; thunderstorm dynamic weather protection and process-automation, Rainer Stocker, Founder &amp; Partner Pres. of Board, Swisslmobile</b>
4:00	<b>IoT, Wearables and mobile communication, Gerard Cronin, Group Vice President, External and Marketing Communications, STMicroelectronics (Speaker tbc)</b>
4:15	<b>Wearables for human performance monitoring, Alexandros Giannakis, CEO, SenseCore (Speaker tbc)</b>
4:30	<b>Cloud based monitoring of activities, Davide Merico, Managing Director, Contexta Evo</b>
4:45	<b>Sensing Technology for Smart Tele Health Solutions, Mikael von Euw, CFO, Biovotion</b>
5:00	<b>Closing Remarks</b>
5:05	<b>Get together</b>

Register for free at [www.smartworldevents.com](http://www.smartworldevents.com)

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